



COMPANY PROFILE 2025  
**RUSH MEDIA**

***CRAFTING STORIES.  
CREATING IMPACT.***

***PEOPLE REMEMBER STORIES.  
WE MAKE YOURS UNFORGETTABLE.***



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# **ABOUT US** **WHO WE ARE**

Rush Media Corporation is a full-service creative agency based in Kuala Lumpur. We combine storytelling, social media expertise, and performance analytics to help businesses grow online with content that clicks and strategies that scale.

From F&B brands to retail startups, personal brands to SMEs, we create, consult, and convert.



**YOUR  
MEDIA  
PARTNER  
FOR THE  
DIGITAL AGE.**

We help businesses, brands, and creators craft powerful content that builds trust, drives engagement, and delivers real results, all powered by strategic insight.



**R**

**RESPONSIBILITY**

We create with purpose, integrity, and social awareness.

**U**

**UNITY**

We believe in collaboration across communities and causes.

**S**

**STRATEGY**

Every move is planned, every brand is built with intent.

**H**

**HUSTLE**

We work fast, adapt faster, and execute with passion.

**CORE  
VALUES**

# OUR WORKS

*One Agency.*

*Multiple Brands.*

*Shared Mission.*

# OUR CLIENTS



KEMENTERIAN SAINS,  
TEKNOLOGI DAN INOVASI  
MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION



JOHOR  
NATIONAL PARKS





## **VISION**

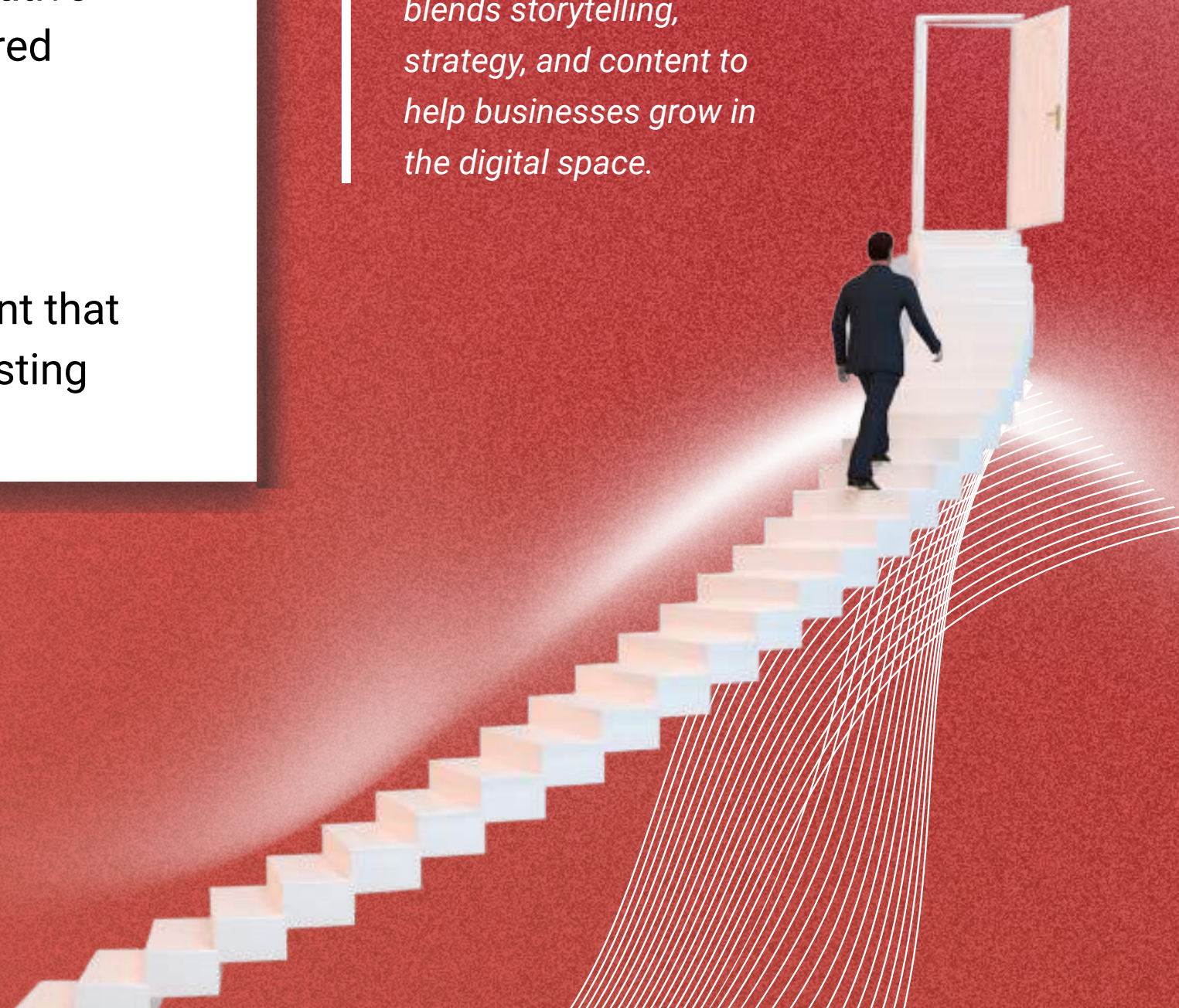
To become Southeast Asia's most trusted creative media agency for story-driven, insight-powered brand growth.

## **MISSION**

To empower businesses and brands with content that inspires action and storytelling that creates lasting impact.

*At Rush Media, we believe that behind every successful brand is a story worth telling and telling well. Based in Kuala Lumpur, we're a full-service creative agency that blends storytelling, strategy, and content to help businesses grow in the digital space.*

# **GOALS**



# WHAT WE DO

Everything You Need to Tell Your Story — and Make It Stick.

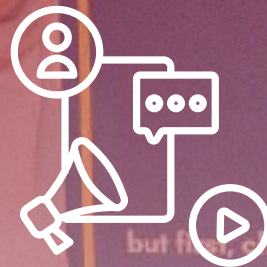


## CONTENT CREATION



- ✓ Monthly content packages (Reels, TikToks, Shorts)
- ✓ Script-to-post production
- ✓ Trend-based strategies & storytelling
- ✓ UGC-style content for authentic branding

## INFLUENCER MARKETING



- ✓ Studio & on-location video shoots
- ✓ Lifestyle/editorial photoshoots
- ✓ Branding visuals & launch assets

## DATA & INSIGHTS



- ✓ Performance dashboards & analytics
- ✓ Campaign & competitor insights
- ✓ Ad ROI & conversion tracking
- ✓ Audience behavior & sentiment analysis

## BRAND STRATEGY



- ✓ KOL matchmaking (TikTok, IG, YouTube)
- ✓ Influencer briefing & content production
- ✓ Full campaign management & reporting
- ✓ Performance-based influencer marketing

## STUDIO & LIVE SERVICES



- ✓ Brand messaging & positioning
- ✓ Content pillars & visual identity
- ✓ Campaign direction & planning
- ✓ Market & audience alignment

## PODCAST & VIDEO SPONSORSHIP



- ✓ Podcast & livestream studios
- ✓ Multi-cam & green screen setups
- ✓ Live event & launch hosting
- ✓ Custom sets & on-site crew

# SERVICES



With an MBA in Finance from the University of Malaya and a diverse background spanning government initiatives to banking (Bank Negara Malaysia), he brings a strategic edge in the media landscape. Currently focuses on leading efforts of building a media platform; where content, commerce, and community converge to create lasting impact and audience value.

**Muhammad Aizuddin Bin Samni**  
*Founder & Group Managing Director*

A youth changemaker based in Kuala Lumpur, graduate from University of Kuala Lumpur British Malaysian Institute (UniKL BMI), holding a Bachelor's Degree in Electrical Engineering Technology. Recognized for contributing to grassroots activism and NGOs. With a strong background in volunteerism and community outreach, he make his way through media to inspire action. From the initiatives, he strives to empower underprivileged communities and drive social change, bridging the gap between local issues to a broader audience.



**Muhammad Haikal Bin Mohamad Zaini**  
*Operations Manager*

# MEET OUR TEAM

“ *Media should empower, not just entertain.  
At Rush Media, we give voice to what matters.* ”



**Muhammad Aizuddin Bin Samni**  
*Founder & Group Managing Director*



**Aida Nadira Binti Ahmad  
Ekmal Hisham**  
Graphic Designer



**Zamir Aqil Bin Zafri**  
Video Editor Cum  
Videographer



**Zarifah Aliah Binti Zaidy**  
Content Creator  
Cum Video Editor



**Nur Adibah Hanum Bt  
Mohd Fauzi**  
Data Analytics 1



**Nor Radhiahtul Mardhiah  
Bt Mohd Tuah**  
Content Creator Cum  
Marketing



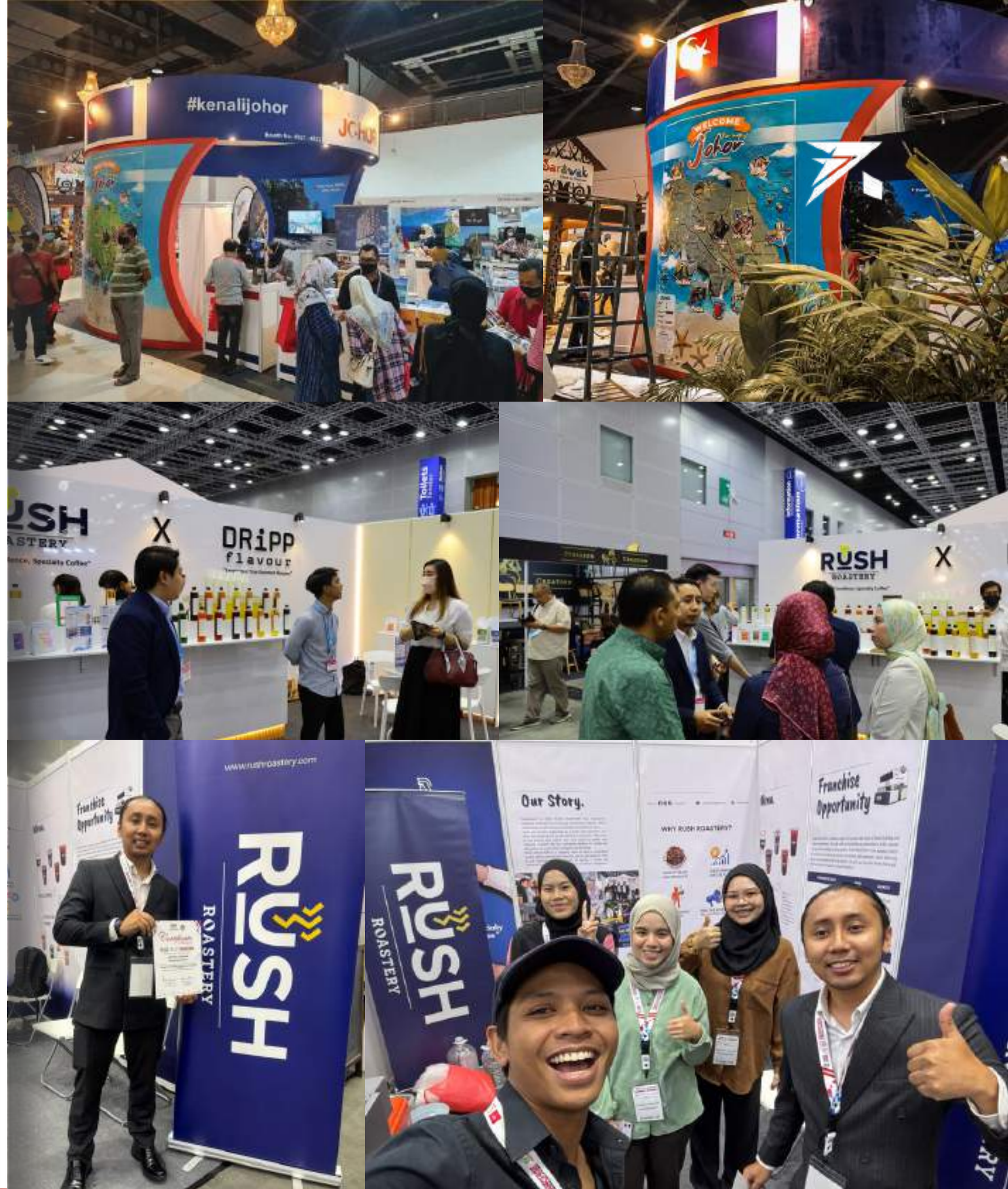
**Nur Balqis Bt Biamin**  
Data Analytics 2



**Nurul Afifah Bt Mohd  
Fauzi**  
Data Analytics 3

# PORTFOLIO

*Whether you're launching a product, building a personal brand, or growing your business, we'll help you tell your story the right way.*






MOSTI 2025  
KOL Quality, Video Contents, Campaign,  
Graphic Posters, Logo Branding, etc.  
MARCH-JUNE 2025





32<sup>nd</sup> INTERNATIONAL FRANCHISE EXHIBITION AND CONVENTION  
**FRANCHISE**  
INTERNATIONAL MALAYSIA 2025



Event FRANCHISE INTERNATIONAL MALAYSIA 2025  
Kuala Lumpur Convention Centre, KL  
8, 9 & 10 MAY 2025





Friendly Futsal With R.D.F.C & SINERGI  
(T-shirt and Banner, print, design, event set-up)  
Space U8, Shah Alam  
8 NOVEMBER 2024

JIWA  
SME 2023



Event JIWA SME 2023 (Booth, Merchandises)  
The Curve, Mutiara Damansara, Petaling Jaya  
24, 25 & 26 NOVEMBER 2023





### PROGRAM MLF T-SHIRT DESIGN IDEAS

Providing print and delivery service for Program Malaysia Future Leaders School (MFLS) for Akademi Kenegaraan Malaysia, Prime Minister Office



**TSHIRT  
MFLS  
TIER 2**





**TSHIRT  
MFLS  
TIER 3**





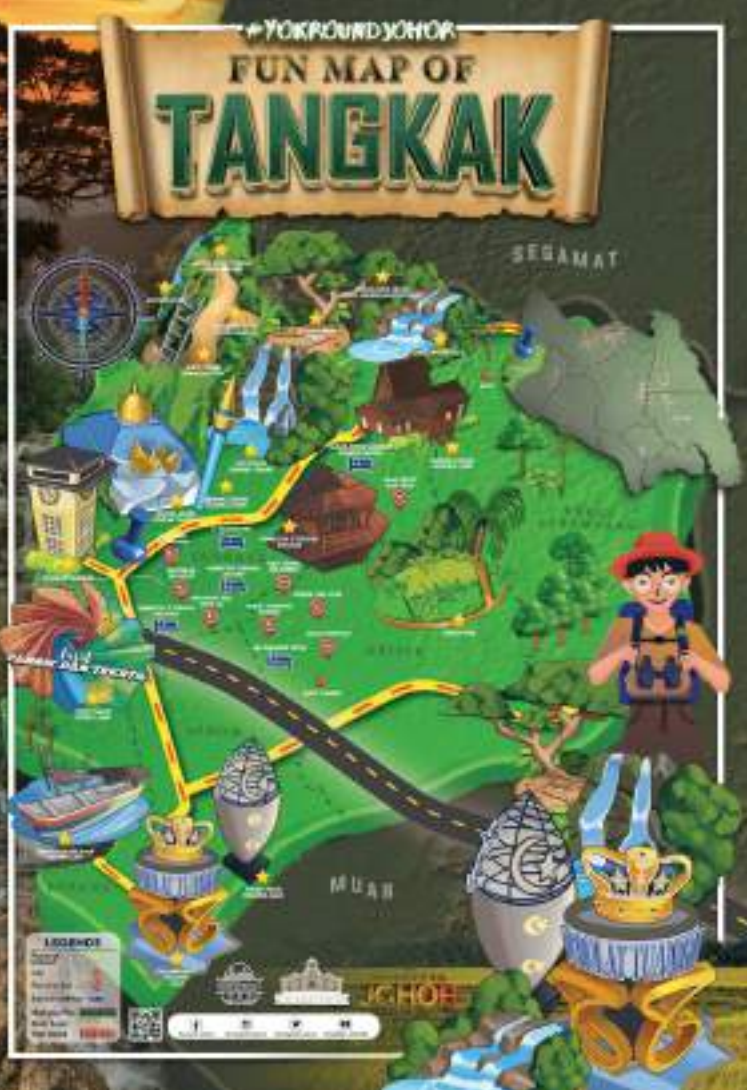
**TSHIRT  
MFLS  
GO  
GLOBAL**



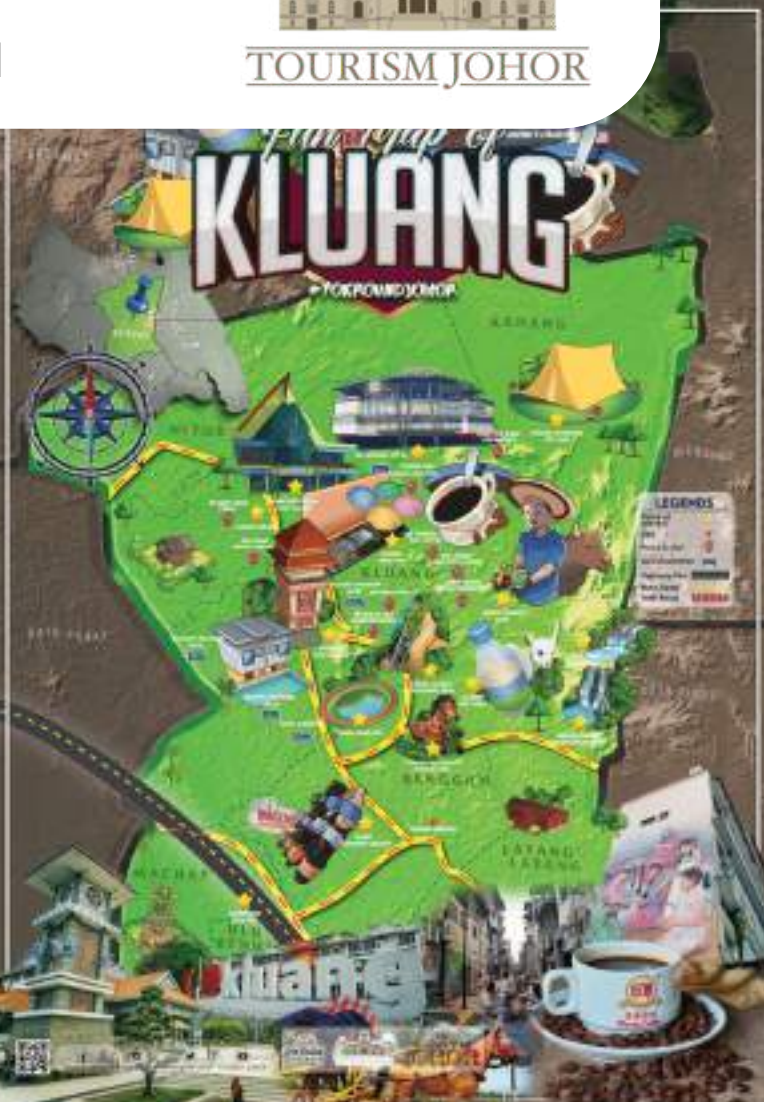
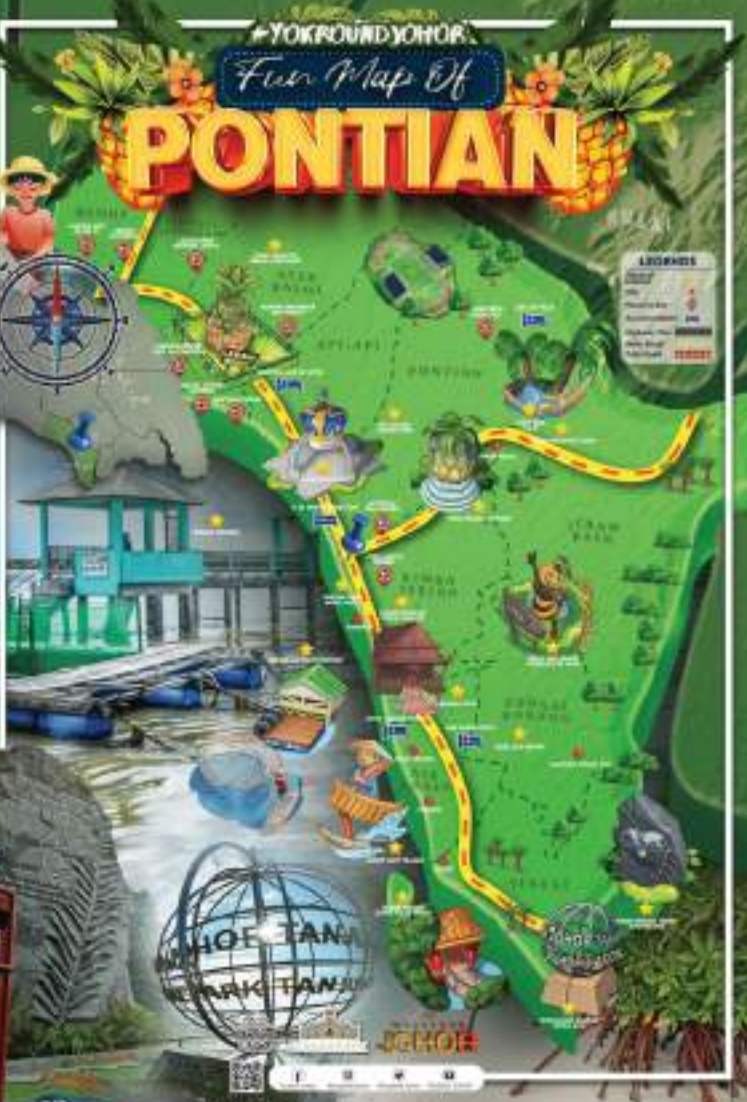


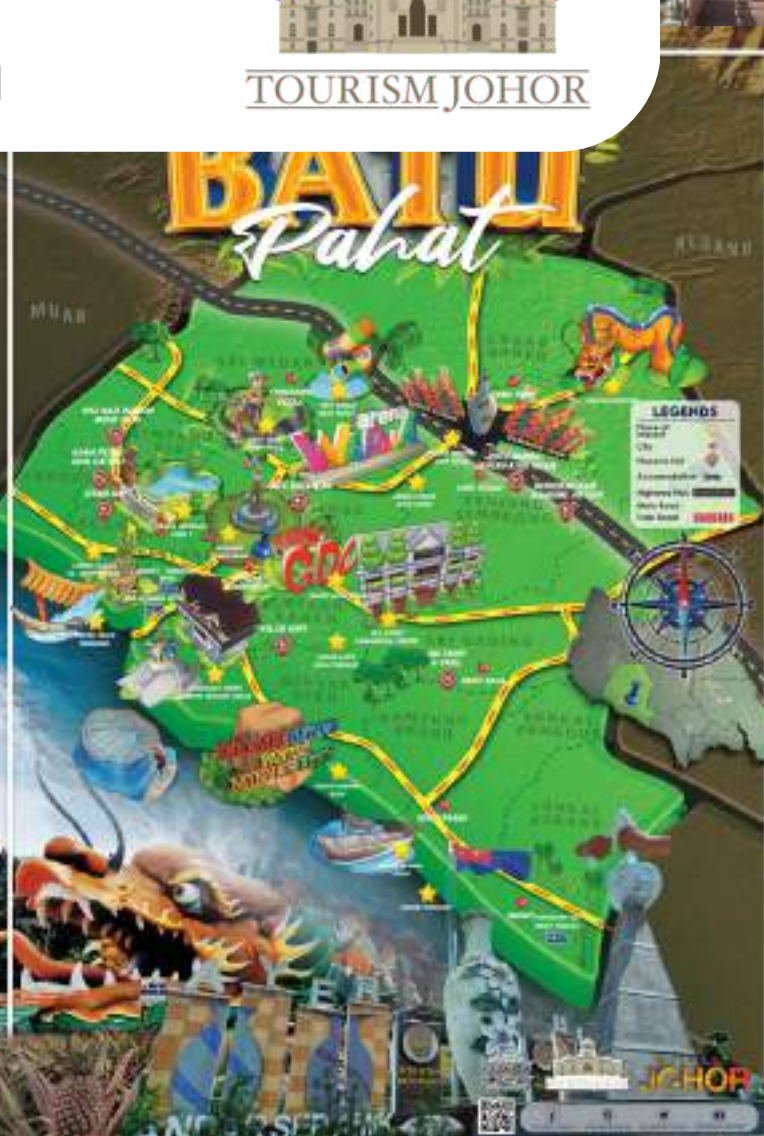
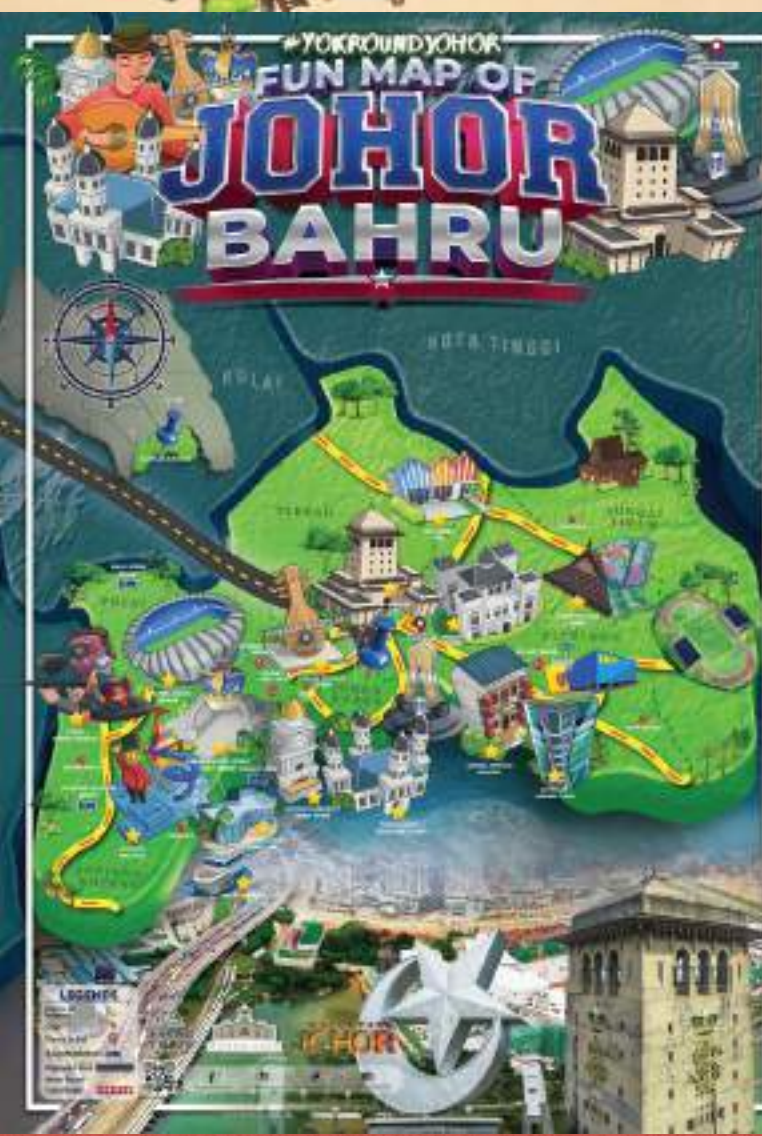
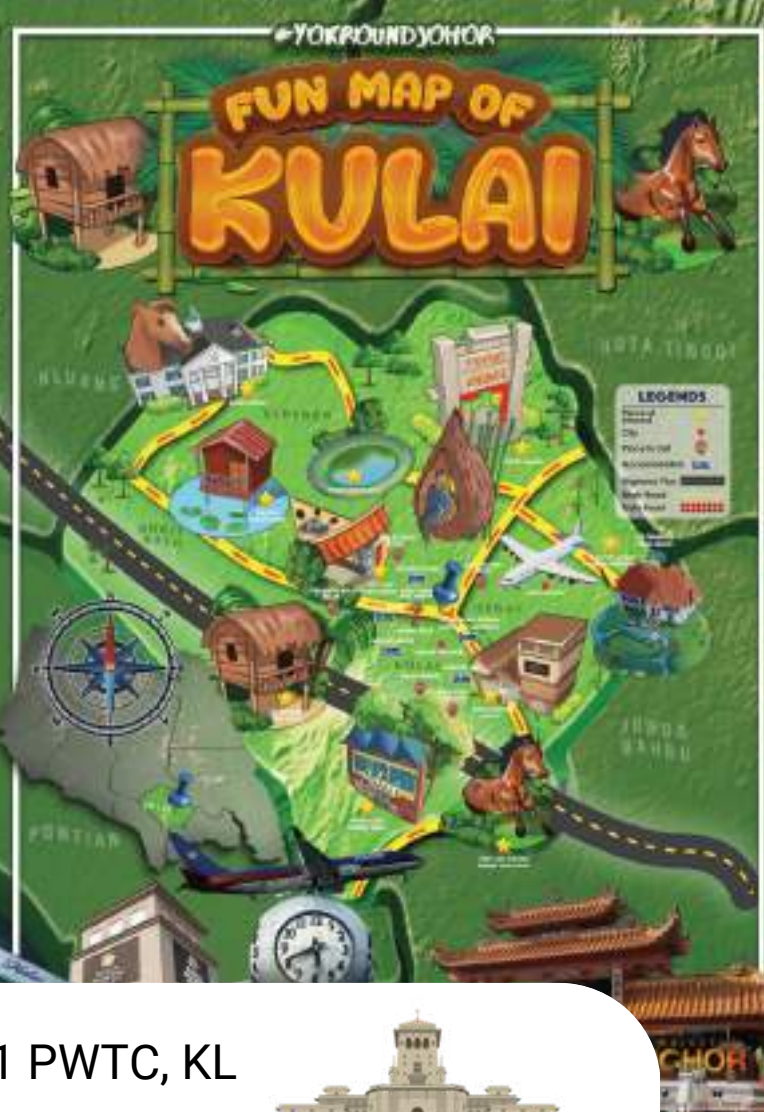
Event MATTA FAIR 2021 PWTC, KL  
Merchandises Design and Print  
20-21 NOVEMBER 2021





Event MATTA FAIR 2021 PWTC, KL  
 Map Design  
 20-21 NOVEMBER 2021





Event MATTA FAIR 2021 PWTC, KL  
Map Design  
20-21 NOVEMBER 2021



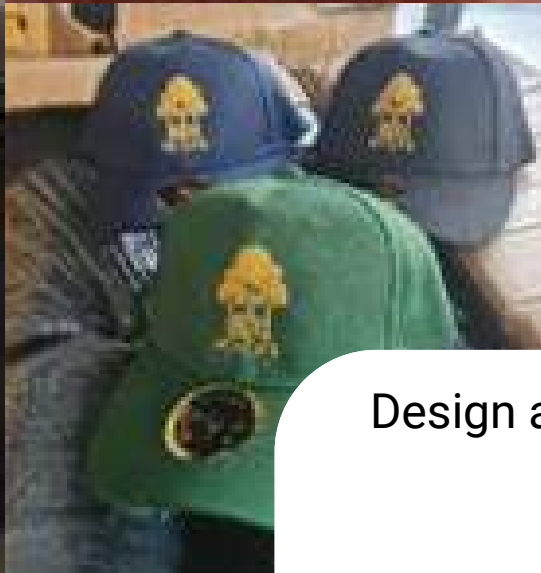
Design and Printing Service





Design and Printing Service






Design and Printing Service



Design and Printing Service



## **REACH US OUT**

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